



GUEST BLOGGER

Terms and Guidelines

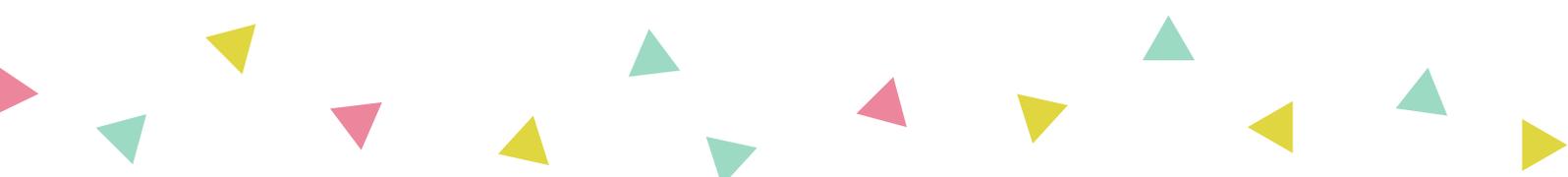
Writing a guest blog is a great way to share your story and experiences and really connect and engage with the South West Sydney Mums (SWSMums) community.

The following are our Terms and Guidelines for writing a guest blog for SWSMums. Please read this info before you start writing your blog. You are welcome to drop us an email to see if the proposed subject matter is something we'd be interested in sharing before you start writing.

Please note that we don't accept blogs that are advertising a product and/or service. If you would like to advertise with us, send us an email hello@swsydnymums.com and we will send you some info.

By reading these Terms and Guidelines and submitting a blog to us, you agree to the following:

- Only original content may be submitted. This means if you have written a blog and it has been shared elsewhere, then it will need to be re written for our site. We are looking for original ideas and content only.
- You cannot submit an article on behalf of someone else. It needs to be sent by the content owner, from their own email address, with their sign off of these terms and guidelines. You can not agree to these terms and guidelines on behalf of someone else.
- We reserve the right not to publish articles for any reason without explanation. For example, if the subject matter is not suitable for our community or our brand or is an advertising blog.
- The length of the blog should be 500-700 words and submitted to us in Microsoft Word .doc or .docx format, via email with a copy of these terms and guidelines.
- Unless agreed in writing by SWSMums, the article may not be published on your own or someone else's site. However, we are happy for you to share links to the article from our website or social media.
- We request that you review and spell check your blog before emailing to us.



- We reserve the right to edit content sent to us if needed. Where significant changes are made, we will send the blog back to you for review.
- Unless otherwise stated, SWSMums does not agree to pay you for your blog.
- You can include a short bio, no more than 4 sentences. You may also include your social media links. The bio will appear at the bottom of the blog on our website.

Image requirements:

- Only images where you have permission to use commercially may be sent to us. Images must therefore either be your own, purchased or free stock. For any images taken/owned by you, it is your responsibility to ensure you have the applicable permissions from those who appear in the photograph.
- Images that we deem are not suitable to our site, for any reason, for example, if they contain watermarks or are not fitting to our theme, will not be used.
- Images must be of high resolution. Typically this means photos taken on smart phones or alike, will not be suitable.
 - o Images to be of a landscape orientation 500x500 pixels.
 - o We require a maximum of 2-4 images per blog. We suggest 1 of these is a shoulder/head shot of yourself to accompany your bio.
 - o Images should be a .jpeg format and may be sent to us via dropbox.
- SWSM will choose the day/time for the blog to be published and how it will be shared on our social media. We may choose to repost at future dates without notification.

CHECKLIST

Please complete the following and return to us along with applicable attachments to hello@swsydnemums.com.au:

I understand and agree to the above terms and guideline: Yes/No

First name:

Last name:

Social media links:

Bio attached

Blog attached

Images attached

Please allow up to 10 days for us to respond to your email.

Don't forget to follow us on Facebook to see when we share your blog.

That's the formalities done. We look forward to sharing your blog with the SWSMums community!

